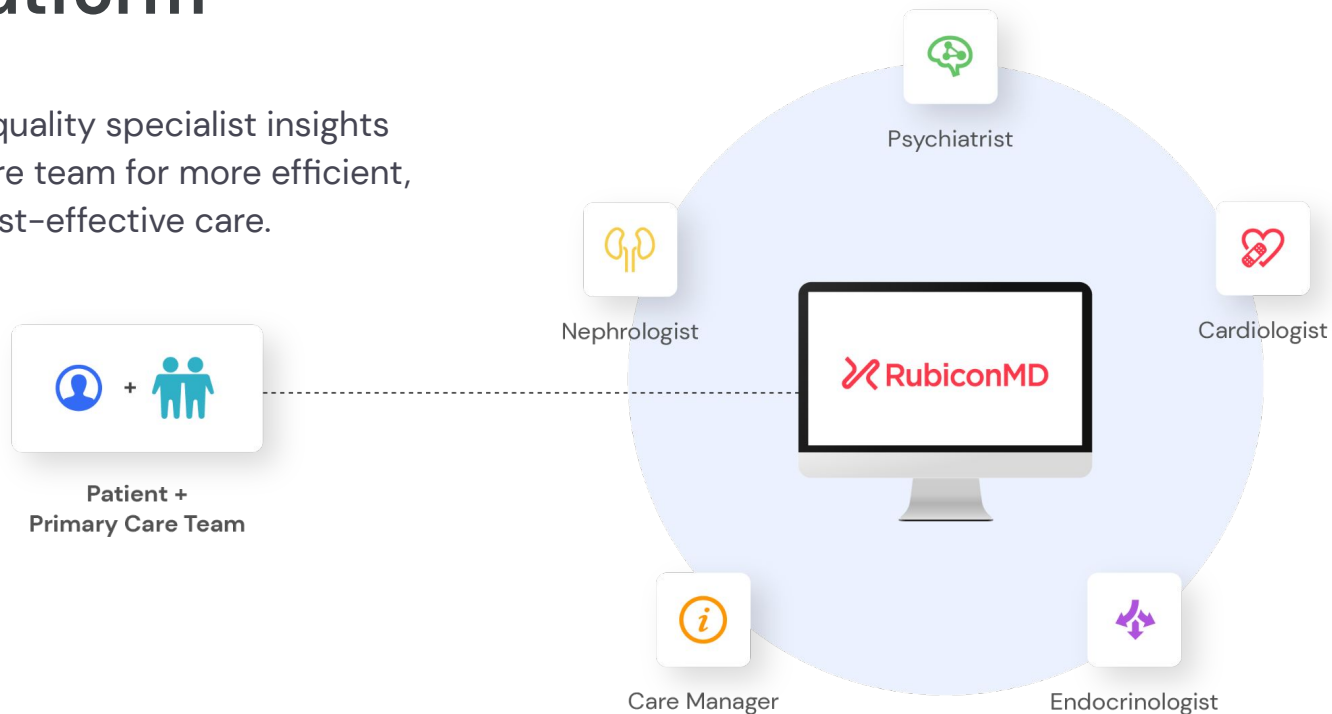


Expanding what's possible for primary care.

Presenter or Date of Presentation

The leading multi-specialty care platform

Integrate high-quality specialist insights into primary care team for more efficient, high-quality, cost-effective care.





It's time to evolve primary care to include virtual specialists



45-70% of specialty care referrals from primary care are unnecessary.



50% of patients referred to specialty care from primary care don't complete their visit.



~70% of specialty care referrals from primary care are rated low-quality by specialists.

The most trusted virtual specialty care network



140+

Access insights from
140+ specialties &
subspecialties



~70%

of eConsults help
prevent unnecessary
referrals & services



80%

of eConsults improve
the quality of the
PCP's care plan



4.93/5

provider rating with



8000+

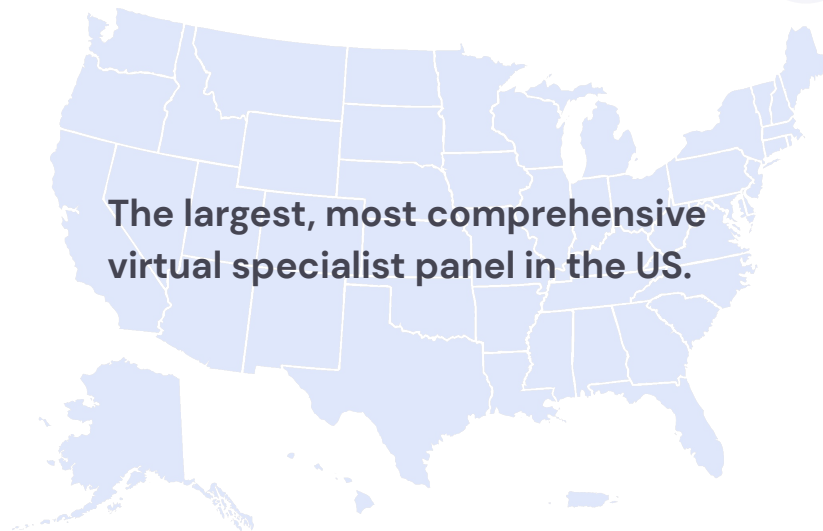
Active users

HITRUST®

Our Specialist Team

- Established in 2013
- 140 specialties and sub-specialties
- Rated 4.93/5 by primary care teams
- Trained and practicing at top institutions
- 17 years of experience on average

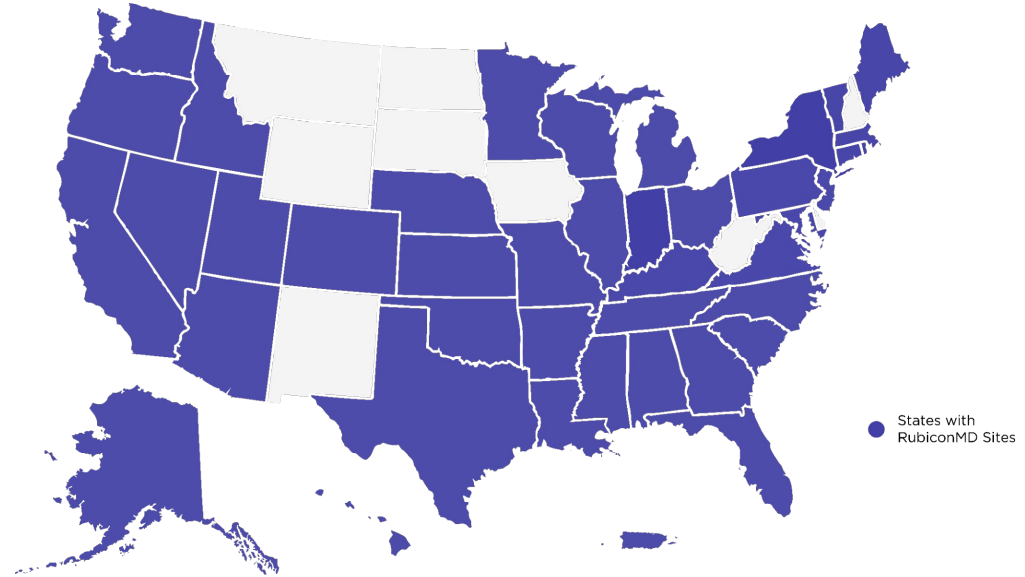
[Learn more](#)



The RubiconMD Specialist Network

The largest, most comprehensive
virtual specialist panel in the US.

[> Learn more](#)



Our Specialists

- Leaders in their respective fields
- **Trained and practicing at top institutions**
- Mission-oriented, passionate about delivering equitable care
- Specifically-trained to deliver virtual insights to primary care clinicians

17 years of practice
experience on average

3 years average tenure
with RubiconMD

4.93/5– rated by PCPs



Our solutions integrate specialty care into primary care.

eConsult+

The market-leading eConsult solution.

Standard
PreCheck
ProConsult+

BHcare

Turn-key, customizable, collaborative care solution for behavioral health.

Basic
Core
Plus
Premier

eConsults are secure, online conversations:

Ask a question

about diagnosis or the care plan, get a second opinion on your treatment plan.

Consult for a patient

who may not have access to a specialist due to location, transportation, or financial constraints.

Review medications

get input on a patient's current medication regimen.

Gain insight

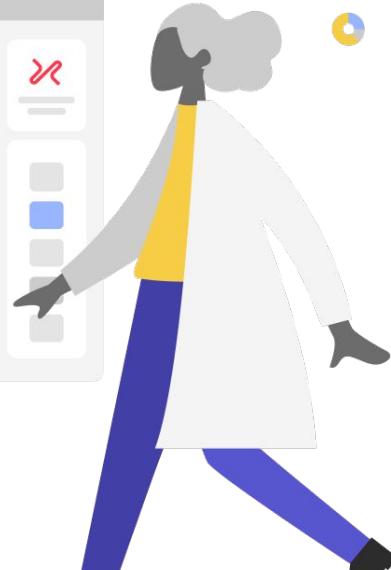
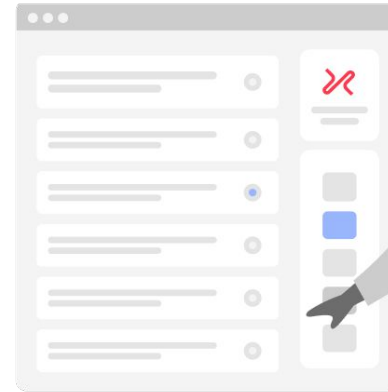
on an interim care plan while the patient waits to see a specialist.

Improve referral quality

obtain the right information to get your patient to the appropriate specialist.

Interpret a lab

or diagnostic result.



Submitting an eConsult

1 Patient presentation

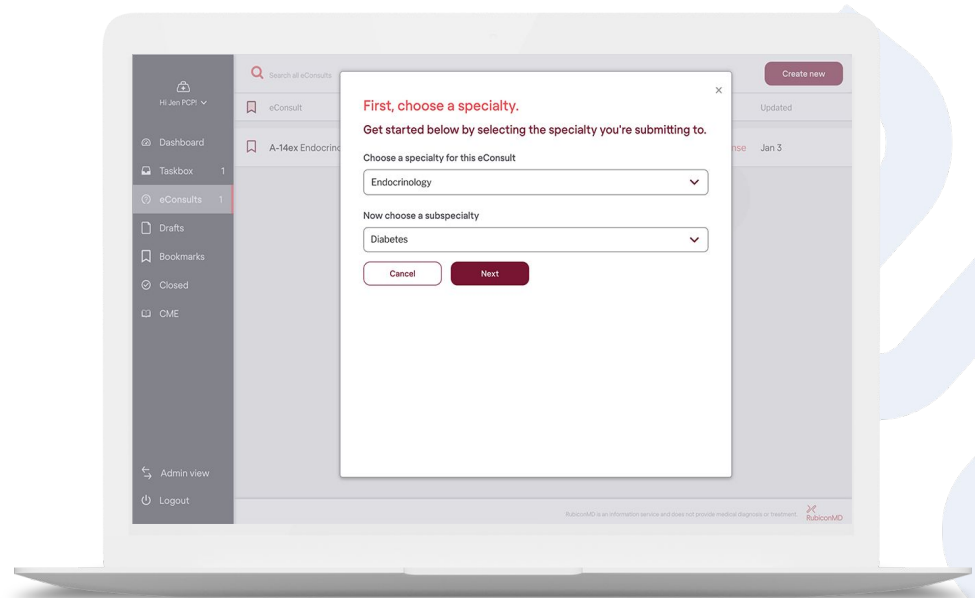
Clinician requests
specialist input on case

2 Specialist opinion

Assigned top specialist provides
expert insight within hours

3 Clinician follow-up

Clinician confidently proceeds
with optimized, evidence-based
care plan for the patient



When to use a RubiconMD eConsult

1 Would a specialist insight help you to determine next steps?

- Could specialist expertise add clarity, or enhance the care plan?
- Would specialist insights make things safer, easier or more efficient for the patient?

YES

Submit a RubiconMD eConsult

- Abnormalities, labs radiology
- Medication management for chronic conditions
- Lab workup suggestions, pre-referral workup prep
- Suspected diagnosis and next steps
- Diagnosis, treatment expectations
- Conservative, lower-cost treatment options
- Resources for the clinician and patient

2 Do you need an interim care plan prior to specialist visit?

- Is there a long wait time to see the specialist?
- Could input on how to prepare the patient for the specialist visit be beneficial for this case?

YES

Submit a RubiconMD eConsult

- Advice on an interim care plan
- Expert input on necessary workups to prepare the patient for the specialist visit

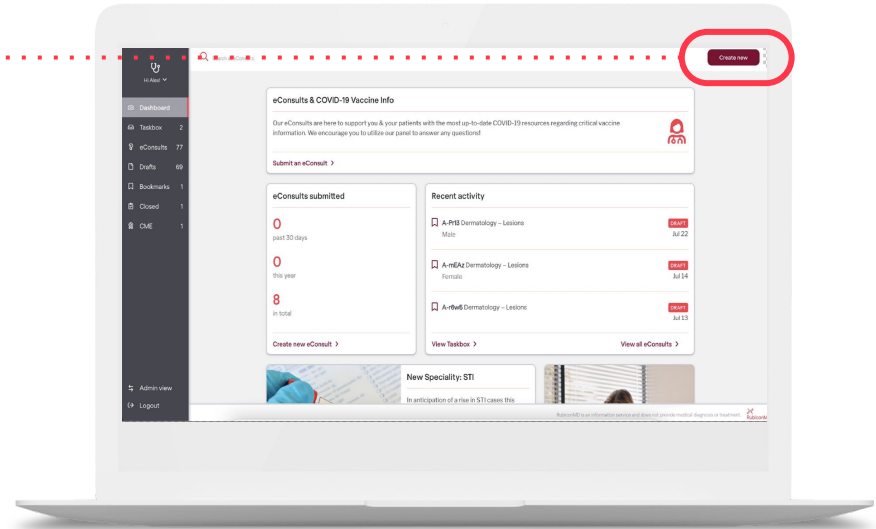


eConsult+ Demo

HITRUST®

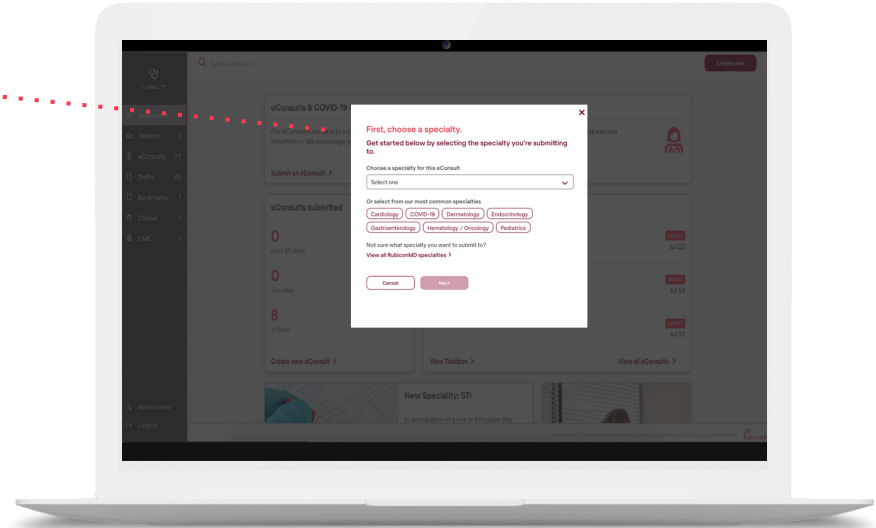
eConsult+ step by step:

- 1 Log into the platform
Select "create new"



eConsult+ step by step:

2 Choose a specialty



eConsult+ step by step:

- 3 Input (non-PHI)
case information
and questions for the specialist

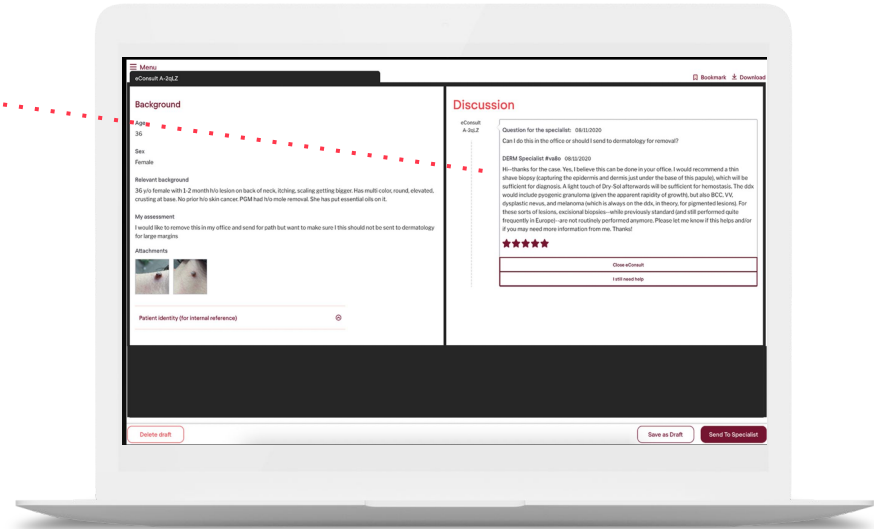
The screenshot shows a laptop displaying the eConsult+ form. The form is titled "How can a specialist help?" and includes the instruction "Tell our specialists about the patient, but remember not to identify them." The form is divided into several sections:

- Sex:** Radio buttons for Male, Female, and Specify.
- Relevant background – Optional:** A text area for "Can include current presentation, history, medications, allergies, and diagnostics." with an "Add attachment" button.
- Assessment/plan:** A text area for the specialist's assessment and plan.
- Question for specialist:** A text area for the question to be asked of the specialist.
- Patient identity (for internal reference):** A text area for patient identification.

At the bottom of the form, there are buttons for "Save as Draft" and "Send to".

eConsult+ step by step:

4 Retrieve eConsult from the specialist

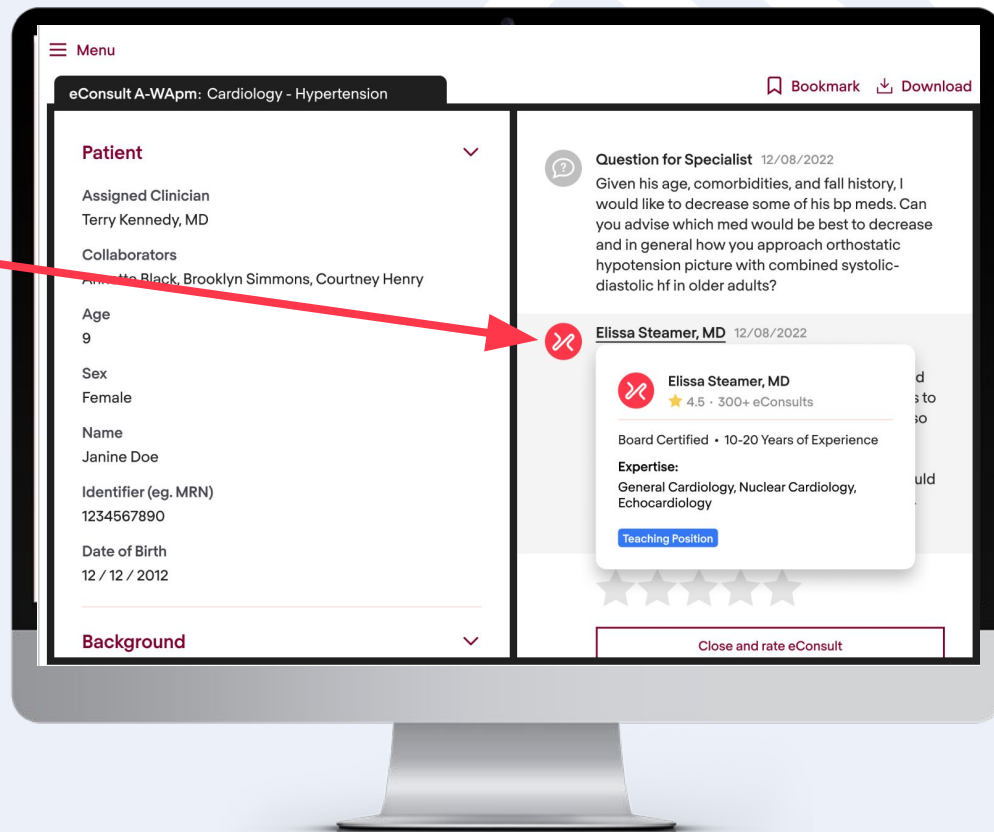


Specialist Profiles

Coming in April!

Within the eConsult platform, you will be able to see a specialist profile within each eConsult interaction will include:

- Name & credentials
- eConsult rating
- eConsults completed
- Board status
- Years in practice
- Eligible specialties
- Academic affiliation



Upload secure images on a mobile phone

1

Start your eConsult

After filling in the Relevant Background section, select 'Add Attachment' and then click on "Add from another device." You'll see a PIN for attaching your file from your phone.

2

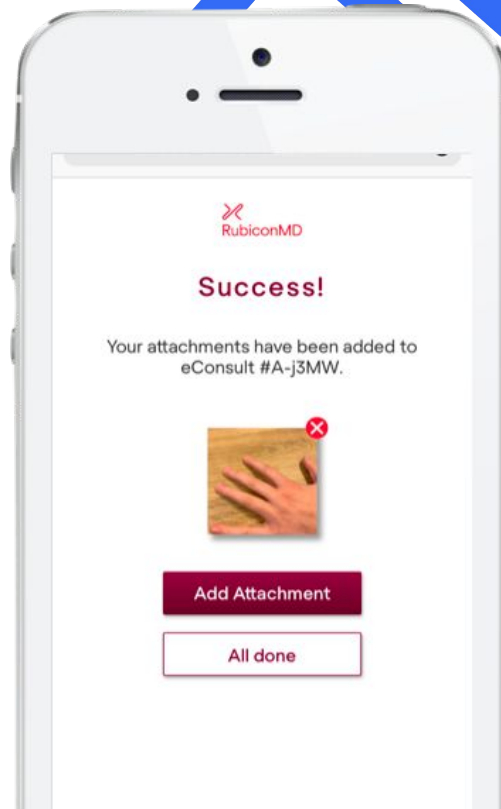
Type in the 4-digit PIN

Open RubiconMD on your mobile device and enter the PIN displayed on your desktop.

3

Attach away!

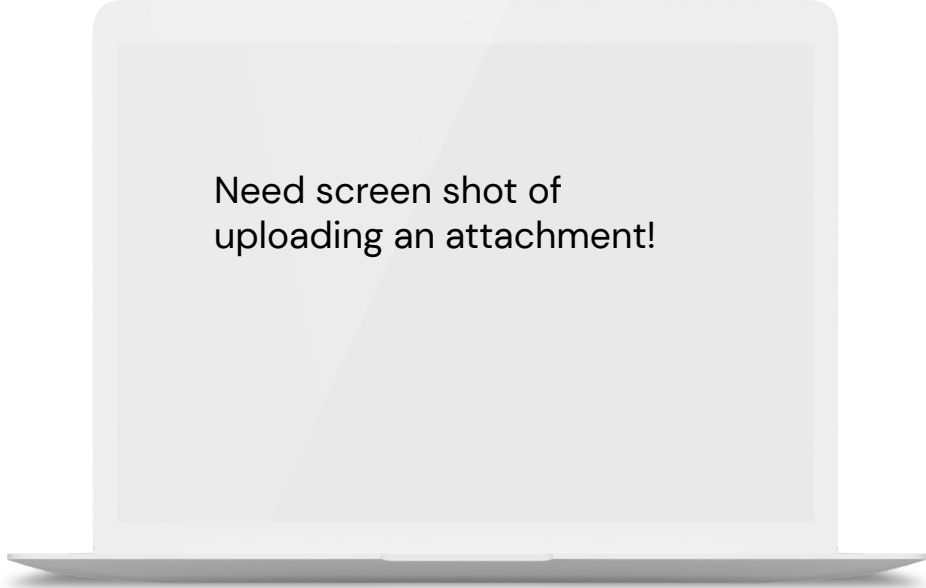
Take photos using the application. Images will be automatically added to your eConsult and you'll see them on your desktop!



Upload attachments

To submit attachments on a new consult:

1. On your draft consult, click "Add Attachment"
2. An "Add Attachment" window will allow you to "Select files" or "Drag & drag" your attachment and select "Attach to eConsult"
3. Wait for the image to attach; a success message will display



Need screen shot of
uploading an attachment!

Ask any question to get insights tailored to your patients' case.

Allergy and Immunology

Cardiology

Clinical Pharmacy

Dentistry

Dermatology

Endocrinology

Gastroenterology

General Surgery

Geriatric Medicine

Hematology / Oncology

Infectious Diseases

Nephrology

Neurology

Neurosurgery

Nutrition

Obesity Medicine

Obstetrics /
Gynecology

Occupational Medicine

Ophthalmology

Orthopedic Surgery

Otolaryngology (ENT)

Pain Medicine

Palliative Care

Pathology

Pediatrics and Ped.
Sub-Specialties

Physical Medicine &
Rehabilitation

Plastic Surgery

Psychiatry

Psychology

Pulmonology

Radiology

Rheumatology

Sleep Medicine

Transgender Health

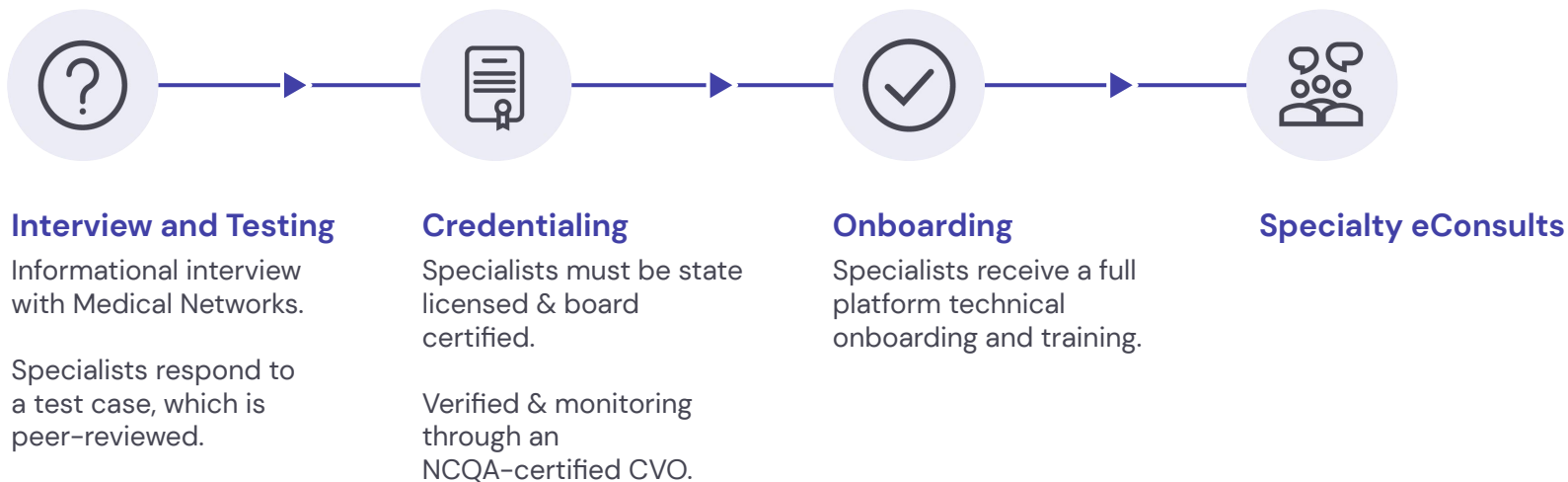
Urology

Vascular Surgery

**We democratize
access to specialist
expertise so all
patients can get
quality, timely care.**

Appendix

We recruit and hire for expertise and quality



Common cases from top specialities

Dermatology

- Rash diagnosis and treatment advice
- Management strategies for acne vulgaris
- Mole evaluation
- Plaque psoriasis treatment options

Hem/Onc

- Acute/chronic leukemia workup
- Anemia investigation
- Incidental routine lab abnormalities analysis
- Anticoagulation therapy/prophylaxis recommendations
- Tumor workup and monitoring

Cardiology

- EKG evaluation
- Resistant hypertension management
- Treatment advice of refractory hyperlipidemia
- Arrhythmia evaluation

Neurology

- New onset seizure evaluation
- Refractory migraine treatment and prophylaxis
- Peripheral neuropathy investigation
- Memory loss evaluation

Endocrinology

- Evaluation of hormonal abnormalities (thyroid, parathyroid, testosterone, etc.)
- Treatment options for patient with uncontrolled diabetes
- Osteoporosis management

OB/GYN

- Infertility workup and treatment
- Amenorrhea investigation
- Vaginal bleeding workup and diagnosis
- Management of pregnancy complications

Gastroenterology

- Colorectal cancer screening based on risk
- IBD workup and treatment advice
- Investigation of liver enzyme abnormalities
- Evaluation of fatty liver disease

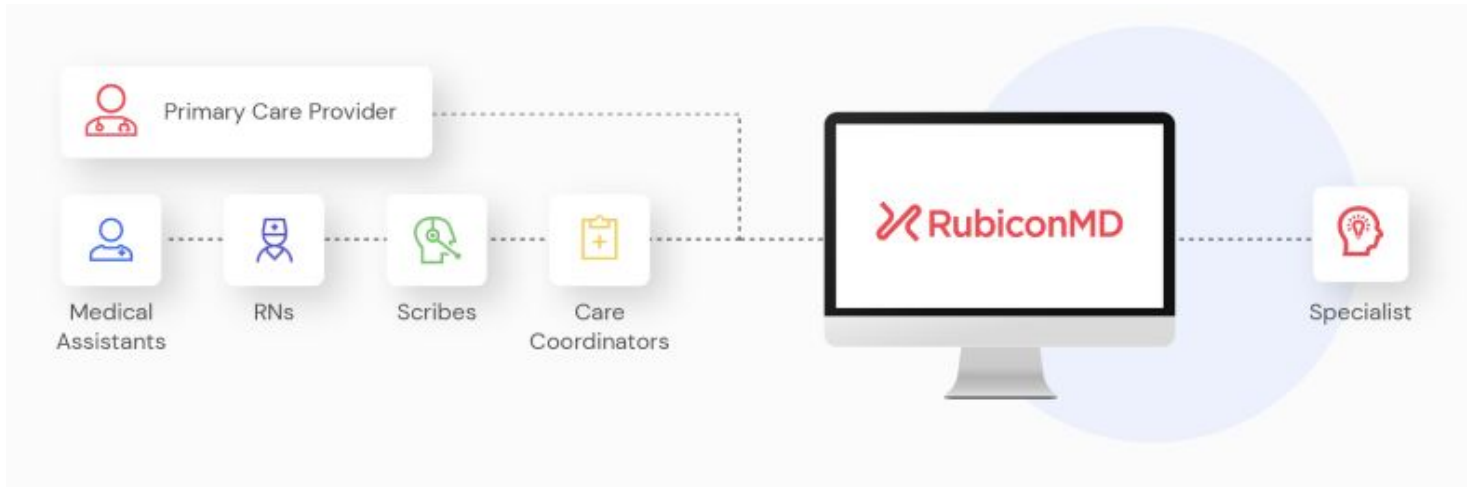
Orthopedics

- Management options for fractures
- Operative indications for low back pain
- Knee ligament/meniscus tears treatment options
- Treatment advice for hip/knee arthritis

Primary care physicians
need **26.7 hours a day** to
deliver comprehensive
patient care.

Published in the *Journal of General Internal Medicine*

eConsult collaboration; feature available



Up to 65% of primary care services can be handled by other specialized medical staff.

Keys to success

Learnings from a year-long effort to standardize eConsult first

Steps

Policy: Clear clinical guideline that help physicians and care team understand the program intent and when to use eConsults

Communication: Multi-level communication plan from the executive to care teams to establish buy-in and continued support

Workflow tools: Making it easy to implement the communicated policy

Accountability: Set clear goals, track metrics, and hold providers accountable to following the policy



Your partner for specialty care integration



Access

to the leading specialty care network



Expertise

and superior security with HITRUST



Efficiency

through solutions tailored to your existing workflows



Cost savings

through proven specialty care models

Primary care works best for patients

- Patient issues identified earlier and more effectively.
- Likelier to be referred to the appropriate specialist.
- Likelier to follow through with specialists.
- Better care coordination with specialists.
- Better medication adherence.
- Better health outcomes at lower cost of care.
- Better chronic disease management.



A better patient experience with eConsult+

